



NACCHO

COVID-19 ACCHO Competition

NACCHO COVID-19 Vaccination Promotion Competition 2023:

Getting COVID-19 vaccinations is looking after yourself.

ENTRY FORM

Enter the COVID-19 vaccination promotion competition by submitting a deadly video advertisement/promotion that represents the theme: ***Getting a COVID-19 vaccination is looking after yourself***, for your chance to win! Entries will be judged on the following criteria:

- Relevance to the theme: ***Getting a COVID-19 vaccination is looking after yourself***
- Creativity
- Composition
- Originality
- Appropriateness for the target age group

There are 3 amazing prizes up for grabs:

- **Category 1**
 - First Prize includes return flights, accommodation, and tickets to NACCHO's 2023 Conference in Perth for 3 **staff members**
 - Second Prize includes return flights, accommodation, and tickets to NACCHO's 2023 Conference in Perth for 2 **staff members**
- **Category 2**
 - First Prize includes return flights, accommodation, and tickets to NACCHO's 2023 Conference in Perth for 3 **staff members**
 - Second Prize includes return flights, accommodation, and tickets to NACCHO's 2023 Conference in Perth for 2 **staff members**
- **Category 3**
 - First Prize includes return flights, accommodation, and tickets to NACCHO's 2023 Conference in Perth for 3 **staff members**
 - Second Prize includes return flights, accommodation, and tickets to NACCHO's 2023 Conference in Perth for 2 **staff members**

A SPECIAL NOTE

This is an opportunity for you to really show who and what your community is like, and the best ways to communicate with them.

We encourage teams to be creative with the theme. Is the best way to get your mob interested, through humour? Being strong and serious? Telling a story? Addressing negative stereotypes?

Be open to the possibilities of what 'self-care' looks like. Self-care could be 30-year-olds discussing the importance of getting the vaccination; or 70-year-olds spinning around the basketball courts because they're fit and healthy and vaccinated; or tie your promotion to building community strength and vitality.

The more original and community-oriented, the better.



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Names of entrants	
ACCHO name	
Email address	
Phone number	
Promotion tagline	
A short bio about entrant 1	
Entrant 1: your mob (if relevant)	
A short bio about entrant 2	
Entrant 2: your mob (if relevant)	
A short bio about entrant 3	
Entrant 3: your mob (if relevant)	

- I confirm that I work with an Aboriginal Community Controlled Health Organisation
- I confirm that I have obtained all required permissions and talent releases from communication participants and/or my organisation
- I agree to the Terms and Conditions

Enter your full name and sign here	
Date	

Please return this entrant form to covid19vaccine@naccho.org.au and we will be in touch to arrange the best way to submit your files.