



The Australian Human Rights Commission (the Commission) has prepared [digital and social media content](#) to encourage stakeholders and supporters to raise awareness about the newly released [Community Guide](#) - an accessible summary of the National Anti-Racism Framework Scoping Report 2022.

You can contact the Race Discrimination Team at the Australian Human Rights Commission at antiracismsecretariat@humanrights.gov.au with any questions about promoting the Community Guide or other queries relating to this piece of work.

Background

In March 2021 the Commission called for a national anti-racism framework, as a national, central reference point for anti-racism action. This was in response to long-standing calls for action to address systemic racism in Australia.

Between May 2021 and April 2022, approximately 100 scoping level consultations were undertaken with 300 organisations. The Commission also received 164 submissions, a large portion of which came from community members through a public submissions process. There were several consistent themes identified across sectors and communities throughout the initial scoping phase, which provide a solid grounding for continued work and co-design of Australia's first national anti-racism framework.

As part of the scoping phase, the Commission released the [National Anti-Racism Framework Scoping Report 2022](#), which outlined in detail the key themes and preliminary recommendations identified from consultations and submissions. Since then, the Commission has received funding to continue development of a framework under a National Anti-Racism Strategy for the next 4 years.

The Commission has now released a [Community Guide](#) to the National Anti-Racism Framework Scoping Report 2022.

Building on the findings outlined in the scoping report, the Commission will take a community led approach to developing a framework.

Social media content to share

Ready-to-share [social media content](#) is available. Please download and publish to your channels using or repurposing the suggested caption copy for social media in the table on pages 3-6.



Channels and tags

Please follow the Australian Human Rights Commission, and tag them in your posts:

- [Facebook](#) @aushumanrights
- [Instagram](#) @aushumanrights
- [Twitter](#) @itstopswithme and @aushumanrights
- [LinkedIn](#) @Australian Human Rights Commission

Hashtag: #NARF #CommunityGuide #AusAntiRacism

Suggested newsletter and website copy

In December 2022, the Australian Human Rights Commission (the Commission) released a scoping report on a national anti-racism framework, following consistent and widespread calls for national action to address racism on this continent. The report identified 3 sector specific themes, 3 cross-cutting themes and principles that should guide the national framework.

With secured government funding, work on a national anti-racism strategy is expected to continue over the next 4 years. Part of this strategy is the delivery of Australia's first National Anti-Racism Framework based on findings from the scoping report. The Commission is pleased to announce the release of a [Community Guide](#) version.

This community guide outlines the principles, cross-cutting and sector-specific themes detailed in the Scoping Report. The guide also provides information on several support services and reporting tools available to First Nations and other negatively racialised communities across the country.

Other resources on a national anti-racism framework, including an Easy Read version and translated versions of the community guide, will be released in due course.


The Commission hopes this guide can aid in **centring community voices in anti-racism action** and allow a direct channel of communication between community led spaces and the Commission. The Commission welcomes community input, guidance, and leadership from those with lived experiences of racism on progressing a national anti-racism framework.





You can contact the Race Discrimination Team at the Australian Human Rights Commission here: antiracismsecretariat@humanrights.gov.au

Suggested social media copy

We encourage you to share the [prepared social media tiles](#) to promote the community guide with your network. Suggested copy for social media posts is provided in the below table. Please repurpose as you wish to suit your social channels/organisational messaging.

Post 1: General – CAROUSEL	Image
<p>Note, this carousel has four slides Click here to download carousel</p> <p>Community perspectives, advocacy and lived experience must always be centred in anti-racism action.</p> <p>The Australian Human Rights Commission has launched a Community Guide version of the National Anti-Racism Framework (NARF) Scoping Report 2022.</p> <p>This guide aims to support understandings of a national anti-racism framework including how communities can be part of the ongoing process to develop it.</p> <p>The NARF community guide summarises the key findings and principles outlined in the initial scoping report.</p> <p>You can view or download the community guide on the Commissions website: https://humanrights.gov.au/our-work/race-discrimination/publications/national-anti-racism-framework-scoping-report</p> <p>#NARF #CommunityGuide #AusAntiRacism</p>	 <p>Despite longstanding calls from community, Australia has no national policy to address racism and discrimination.</p> <p>There is a myth that 'racism doesn't exist'</p>



<p>Post 2: Justice - CAROUSEL</p> <p>Note, this carousel has four slides Click here to download carousel</p> <p>Structural racism permeates the justice and child protection systems. We urgently need a national framework for addressing racism in this country.</p> <p>“For an effective [national anti-racism] framework there must be the establishment of an oversight mechanism to review the operation of the legal and judicial system” - quote from a NARF submission</p> <p>Read the NARF Community Guide via the Commission’s website: https://humanrights.gov.au/our-work/race-discrimination/publications/national-anti-racism-framework-scoping-report</p> <p>#NARF #CommunityGuide #AusAntiRacism</p>	
<p>Post 3: Media regulations - CAROUSEL</p> <p>Note, this carousel has four slides Click here to download carousel</p> <p>To address online hate and negative media portrayals of First Nations and other negatively racialised communities we must start with:</p> <ol style="list-style-type: none"> 1. Increased resourcing for community-controlled media. 2. Increasing the cultural safety of the media sector to drive greater diverse representation among media employees and leaders. 3. Implementing better regulation of media, especially social media, 	



including legal protections against online hate.

#NARF #CommunityGuide #AusAntiRacism

Post 4: Data - CAROUSEL

Note, this carousel has four slides
[Click here to download carousel](#)

“Data is vital for raising awareness of the existence and severity of racism experienced by individuals and communities, and for influencing policy and service delivery. Longitudinal data – data collected from the same individuals over time – can be used to provide evidence that racial discrimination is a fundamental determinant of inequality.” - NARF community guide

Read the guide via the Commission’s website: <https://humanrights.gov.au/our-work/race-discrimination/publications/national-anti-racism-framework-scoping-report>

#NARF #CommunityGuide #AusAntiRacism



Comprehensive national data on the prevalence, nature, and impacts of racial inequities is not available.

Key finding: Data (NARF Scoping Report)

