Invitation to Sponsor the 2021 NACCHO Youth Conference, Members’ Conference and Annual General Meeting

Dear Potential Sponsor

It is my pleasure to invite your organisation to become a Sponsor or Exhibitor at the 2021 NACCHO Youth Conference, Members’ Conference and Annual General Meeting (the Conference).

The 2021 Conference program will run from Monday 22 to Thursday 25 November 2021 and will include a day for the Youth Conference plus two days of Conference keynote and concurrent sessions. NACCHO Member organisations, their CEOs, staff, and our affiliates will be in attendance, providing a unique opportunity for organisations to engage and interact with our delegates from all over Australia and promote their products and services.

Our Aboriginal and Torres Strait Islander Community Controlled Health Sector has led the way in responding to the many challenges faced since the beginning of 2020 because of the COVID-19 pandemic and has demonstrated that we are an integral part of the health architecture in Australia. The Conference will provide an opportunity for us to come together to celebrate the resilience and successes of our sector. It is a success worth celebrating as our oldest health service celebrates its 50th anniversary in 2021.

Our delegates are from 143 Aboriginal community controlled health organisations (ACCHOs) that operate 700 facilities including 550 clinics. Collectively we employ about 7,000 staff, 54 per cent of whom are Indigenous, placing us in the top three employers of Aboriginal and Torres Strait Islander people in the country.

A Welcome Reception will be held on Monday, 22 November 2021 in the evening with a Conference dinner being held on Wednesday, 24 November 2021.

This event will be widely promoted throughout Australia through our social media platforms, by email, mail and via the dedicated NACCHO Conference website. The specific opportunities are described in this sponsorship package.

I hope that you consider this special opportunity to connect with our sector.

Sponsorship Contact
Email: Conference@naccho.org.au
Phone: (02) 6246 9305
Web: www.naccho.org.au

Regards

Donella Mills
Chair
ABOUT NACCHO

NACCHO is the national leadership body for Aboriginal health in Australia. It provides informed advice and guidance to the Australian Government on policy and budget matters that will contribute to the quality of life for Aboriginal and Torres Strait Islander people.

NACCHO represents 143 Aboriginal Community Controlled Health Organisations (ACCHOs) that manage and operate over 500 clinics providing primary health care to Aboriginal and Torres Strait Islander people across Australia. ACCHOs provide up to three million episodes of care each year for over 350,000 people. This is more than half the Aboriginal and Torres Strait Islander population. The Aboriginal and Torres Strait Islander population has a growth rate of 3.4 per cent per year (over twice as high as the non-Indigenous population, which was 1.4 per cent).

NACCHO’S VISION:

Aboriginal people enjoy quality of life through whole-of-community self-determination and individual spiritual, cultural, physical, social and emotional wellbeing. Aboriginal health in Aboriginal hands.

Pictured below NACCHO CEO, Pat Turner
CONFERENCES

National Youth Conference
Monday 22 November 2021

The National Youth Conference will bring together youth from around Australia to gain experience and exposure to the Aboriginal and Torres Strait Islander sector on a national level. During the conference the youth will engage in discussion, share their experience and learn from other peers from across the country. The conference will provide youth with an opportunity to gain expertise and inspiration whilst learning about informing policy and influencing change. It will provide a pathway so their voices are heard and represented by NACCHO throughout the sector.

NACCHO’s Members’ Conference
Wednesday 24 November and Thursday 25 November 2021

The NACCHO Members’ conference is an annual gathering of Aboriginal and Torres Strait Islander leaders from across the country. With over 400 delegates expected each year, the conference brings opportunity for attendees to network, learn, influence and celebrate our ongoing drive to self-determination. The focus of this year’s conference is about celebrating the leadership and partnerships of our sector in unprecedented times.

Reach of exposure

This conference will expose your business to over 400 individuals and up to 200 organisations who are focused on delivering positive health outcomes for Aboriginal and Torres Strait Islander Communities.

22,625 Facebook followers
1,231 LinkedIn connections
3,865 Instagram followers
37.3K Twitter followers
SPONSORSHIP OPPORTUNITIES
$10,000

Recognition

- 1-page article in program
- Logo in official program and conference APP (priority position)
- Mention as major sponsor throughout conference
- Recognition in event publicity
- Specific mention in opening speech of Members’ Conference
- Opportunity to be a judge at the Karaoke Dinner

Promotion

- 30 second video played on screen during event (to be provided by sponsor prior to conference)
- Logo on screen throughout conference
- Opportunity to engage with delegates
- Opportunity to place signage/branding within plenary room
- Large logo on NACCHO’s interview banner
- Unlimited material for inclusion in conference pack

Additional

- 4 full registrations to the Members’ Conference including admission to the Welcome Reception and Karaoke Dinner
- Trade table (2 days)
$6,000

Recognition

- ½ page article in program
- Logo in official program and conference APP
- Mention as sponsor throughout conference

Promotion

- 15 second video played on screen during event (to be provided by sponsor prior to conference)
- Logo on screen throughout the conference
- Opportunity to engage with delegates
- 2 promotional items in conference pack
- Logo on NACCHO’s interview banner

Additional

- 2 full registrations to the Members’ Conference including admission to the Welcome Reception and Karaoke Dinner
OTHER SPONSORSHIP OPPORTUNITIES

COFFEE CART $4,000 (two days)
The coffee carts are an opportunity to deal directly and promote your organisation, product or program to all NACCHO conference delegates and attendees.
• Coffee cart with cups, coffee and barista (sponsor may utilise self-branded coffee cups at their own expense)
• Trade table
• Acknowledgment on NACCHO Conference website
• 1 full registration to the Members' Conference including admission to the Welcome Reception and Karaoke Dinner
• 1 Promotion item in conference packs

TRADE TABLE $2,000 (two days)
The trade tables are an opportunity to engage directly and promote your organisation, product or program to all NACCHO conference delegates and attendees.
• 1 full registration to the Members' Conference including admission to the Welcome Reception and Karaoke Dinner
• Additional catering charged at $100 per person

CONFERENCE PACK $500
The conference pack will be an opportunity to promote your organisation, product or program to all NACCHO conference delegates and attendees. Multiple promotion items can be included in conference pack.

ADVERTISING
Advertising in our conference program is an easy opportunity to promote your organisation, product or program to all NACCHO conference delegates and attendees.
• Full page - $700
• Half page - $500
• Quarter page - $400
Sponsorship Expression of Interest

Organisation details:

Organisation: ____________________________  Contact Person: ____________________________
Postal Address: ________________________________________________________________
Town/City: ________________________________  State/Territory: __________________________
Post Code: ________________________________  Email: _________________________________
Phone: _________________________________  Mobile: ________________________________

Sponsorship Options

- Bark Sponsorship - $6,000
- Ochre Sponsorship - $10,000
- Coffee Cart $4,000 (Two Days)
- Trade Table $2,000 (Two Days)
- Conference Pack $500

Advertising

- Full page - $700
- Half page - $500
- Quarter page - $400

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to NACCHO approval.

Signature: ________________________________________________________________

Date: ________________________________________________________________
Booking and Payment Conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the NACCHO event and all prices in this document are exclusive of the GST.

2. Sponsorship will be allocated only on receipt of a completed sponsorship application form. A letter of confirmation will be provided to confirm the sponsorship, together with a tax invoice for the total amount.

3. All monies are payable in Australian dollars. EFT transfers can be arranged and are preferred.

4. All monies due and payable must be received by the due date provided on the invoice. Failure to do so may result in partnership opportunities being offered to an alternate organisation.

5. In the event of the withdrawal of a Sponsorship and/or Exhibition booking, NACCHO should be notified in writing as soon as possible. Please note the following cancellation fees:
   • If cancelled up to 5:00pm (AEST) on Friday 24 September 2021, 95% of the total sponsorship amount will be refunded.
   • If cancelled between 5:00pm on Friday 24 September 2021 and 5:00pm (AEST) on Friday 22 October 2021, 70% of the total sponsorship amount will be refunded.
   • If cancelled after 5:00pm (AEST) on Friday 22 October 2021, the total sponsorship amount will be retained by NACCHO.

6. No Sponsor/Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship/exhibition package except upon prior consent of the NACCHO.

Thank you for your consideration to partner with our unique sector. For more information or to secure a sponsorship package, please contact:

Suzie Mackey  
(p): 02 6246 9305  
(e): conference@naccho.org.au