



ICTV – KEEPING COMMUNITIES INFORMED AND CONNECTED

Indigenous Community Television (ICTV) is playing an expanded role in helping remote communities and audiences stay connected and informed during these unprecedented times of lockdown and isolation.

ICTV General Manager Rita Cattoni said the Aboriginal community-controlled broadcaster was focused on delivering culturally relevant and appropriate content to keep people healthy and safe.

“ICTV has been producing and broadcasting health and safety messages since this crisis began in order to get the messages out to our audiences across remote Australia,” Ms Cattoni said.

“We are aware of how important it is in times of rapid change that people get accurate information in a way they can trust and understand.

“With people being told to stay at home as much as possible, ICTV is also able to play a role in delivering services that will help keep us all connected.

“We are well placed to deliver educational broadcasting to support home-based learning.

“ICTV has been approached by schools for advice and assistance in this but we would like to extend our offer to all educational services.

“Our platforms are well-placed to deliver educational content to learners. Whether its educators delivering learning materials, story-telling sessions or other activities, ICTV is able to deliver this on our satellite, free to air and internet-based platforms.

“ICTV is also reaching out to churches across our region, offering to broadcast religious services as a way of supporting community wellbeing.

“We can offer advice and assistance in how best to record these services for broadcast, especially under the new rules and guidelines for social distancing.

“While we are all getting used to living and working differently, ICTV can support people and communities to keep in touch, keep learning and keep entertained.”

Schools, churches and other services interested in talking to ICTV can contact Ms Cattoni on 0488 311 838 or at info@ictv.com.au.

About ICTV

Indigenous Community Television (ICTV) is an independent, not for profit Indigenous media company, based in Alice Springs.

The majority of ICTV's video content is contributed voluntarily by production companies, organisations and individuals who are in remote communities or providing services to remote communities.

Our content covers seven audience-driven categories: Our Culture, Our Music, Our Sport, Our Tucker, Our Way, Spiritual Way and Young Way.

Over 50% of our content is in an Indigenous Australian Language, and in 2018-19, 41 different language groups were represented in our programming.

ICTV's television service broadcasts for 18 hours per day 7 days per week on Channel 601 (VAST) across remote Australia and on free to air digital services on Channel 41 in Alice Springs, Broome and Roebourne. There is also our on-demand internet-based service ICTV PLAY.

Our core purpose is to improve the lives of Indigenous Australians, especially those living in remote areas, by providing media distribution outlets that enable the active sharing of stories, culture and language.

For more information contact Rita Cattoni on 0488 311 838